

PRIMARY
TYPOGRAPHY

Jawbreak Sans is the primary font used in applications for Mercy Athletics. It is a font that is visually powerful, strong and dynamic. It aligns with Mercy’s current brand font, Euclid Circular, as it is a sans serif typeface with clean and linear letter forms. Dynamic darts and angled intersections within the letters suggest motion and speed.

The Jawbreak Sans font can be purchased online by clicking the following link:
<https://www.myfonts.com/products/sans-jawbreak-74803>

MERCY
LACROSSE

COMPLETE ALPHABET (Capitals only)

ABCDEFGHIJKLMNOPQRSTUVWXYZ