

Academic Program Sequence Map

Program Degree Type and Name: **B.S. in Communication Arts** Catalog Year: **2026-2027**
Program Level: **Undergraduate** Academic Term Type: **Semester**

* Denote core course with an asterisk and (cc) next to the course number																
Year One Fall Term		Credits Per Classification						Year One Spring Term		Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone / Advice	Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone / Advice	
First-Year Seminar (Seminar I)	3	X					1. If a student is new to Communication Arts, they must reach out to Program Director Prof. Jay Zalinger (jzalinger@mercy.edu) to discuss the major and to establish a good working relationship. Please send an email introducing the student to Prof. Jay. 2. Students can do up to 9 credits in internship experience in this major. Students should make an appointment with Career and Professional Development in their first semester in order to establish a relationship and begin working on career goals. 3. This sequence map is a suggestion. Comm Arts is very flexible, and coursework can be tailored to a student's career interests. 4. The Communication Arts program highly recommends that students earn a minor (or two) to complement their major. Students are encouraged to minor in Business/Marketing, Media Studies, English, or Theatre Arts (to name a few). 5. All students in Communication Arts recieve the full Adobe Creative Cloud. Students should be encouraged to take COMM 121 Digital Design Toolset in order to learn the basics of Adobe CC.	COMM 200 - Interpersonal Communication (Req) (cc)	3		X			ENGL111	COMM200 & COMM450 are Core Courses. Students must take one of these courses at a registered campus. These can also be substituted with PD approval. Note: It is strongly suggested that CommArts students take COMM 200 in person.	
ENGL110/Elective	3	X						Strategic Communication and Writing Category (1st)	3		X				COMM/MEDA/MKTG 255 Creative Advertising strongly recommended	
ENGL111	3	x						ENGL 112	3	X						
Gen Ed (LANG 115)	3	x					Please ask students if they happen to be fluent in a second language and explain CLEP.	Gen Ed (LANG 116)	3	X						
Gen Ed (Quantitative Reasoning)	3	x						Transformative Ideas (Seminar II)	3	X						
Term Credit Total:	15	15						Term Credit Total:	15	9	6					
Year Two Fall Term		Credits Per Classification						Year Two Spring Term		Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone / Advice	Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone / Advice	

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Production and Content Creation Category (1st)	3		X				(CA) If a student has not met with a career coach from Career and Professional Development, they should at this time. This is helpful so that students can establish a relationship with CPD. This will also help students when they take COMM 260 Career Development for Life. https://career.mercy.edu
Communication and Culture Category (1st)	3		X				
Voice and Performance Category (1st and only)	3		X				
Gen Ed (Self & Society)	3	X					
Gen Ed (Creative Expression)	3	X					
Term Credit Total:	15	6	9				
Year Three Fall Term	Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone / Advice
COMM 260 Career Development for Life (Req)	3		X				(CA) (WBE)
Strategic Communication and Writing Category (3rd)	3		X				
Gen Ed (Scientific Reasoning)	3	X					
Open Elective	3			X			
Open Elective	3			X			
Term credit total:	15	3	6	6			
Year Four Fall Term	Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone / Advice
Production and Content Creation Category (3rd)	3		X				

Communication and Culture Category (2nd)	3		X				
Strategic Communication and Writing Category (2nd)	3		X				
Big Problems (Seminar III)	3	X					
Gen Ed (Ethical Reasoning)	3	X					
Gen Ed (Humanities)	3	X					
Term Credit Total:	15	6	9				
Year Three Spring Term	Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone / Advice
Communication and Culture Category (3rd)	3		X				If a student has not reached out to Professor Zalinger, taken COMM 260, or engaged with Career and Professional Development, they must do so at this point. Please encourage them to reach out, especially to discuss career plans and internships.
Production and Content Creation Category (2nd)	3		X				
Open Elective	3			X			
Open Elective	3			X			
Open Elective/Possible Internship/or Summer Internship	3			X			(WBE) Students are strongly encouraged to apply for summer internships at this time.
Term Credit Total:	15	0	6	9			
Year Four Spring Term	Credits Per Classification						
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)	Milestone / Advice
COMM 450 Studio: Integrated Communication Strategies (cc)	3		X			COMM 121, OR COMM252 OR COMM255 OR COMM154 or Any CART course.	COMM200 & COMM450 are Core Courses. Students must take one of these courses at a registered campus. These can also be substituted with PD approval. Note: COMM 450 is normally only offered in the spring.

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COMM 399 Internship	3		X				(CA) (WBE) Please reach out to Program Director Prof. Zalinger the semester prior to discuss internships. Students can do up to nine credits in internship experience that can count toward the major. (jzalinger@mercy.edu)	Open Elective	3			X			
Open Elective	3			X				Open Elective	3			X			
Open Elective	3			X				Open Elective/Possible Internship	3			X			
Open Elective	3			X				Open Elective	3			X			
Term Credit Total:	15	0	6	9				Term Credit Total:	15	0	3	12			

Program Totals	Credits: 120	General Education: 42	Major & Major Electives: 42	Open Electives: 36
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Legend: CR: Credits GE: General Education Maj: Major / Major Elective OE: Open Elective SM: Success Marker Co/Prerequisite(s): List of co/ prerequisites for noted course GC: Gateway Courses CA: Career Activity ELC: Experiential Learning Course WBE Work-Based Experience