

Program Degree Type and Name: Undergraduate										B.S. in Communication Arts										Catalog Year: 2025-2026																																
Program Level: Undergraduate										Academic Term Type: Semester																																										
* Denote core course with an asterisk and (cc) next to the course number																																																				
Year One Fall Term						Credits Per Classification														Year One Spring Term						Credits Per Classification																										
Course Number & Title						CR	GE	Maj	OE	SM	Co / Prerequisite(s)						Milestone / Advice						Course Number & Title						CR	GE	Maj	OE	SM	Co / Prerequisite(s)						Milestone / Advice												
ENGL 111						3		X									1. If a student is new to Communication Arts, they must reach out to Program Director Prof. Jay Zalinger (jzalinger@mercy.edu) to discuss the major and to establish a good working relationship. Please send an email introducing the student to Prof. Jay. 2. Note: This sequence map is a suggestion. CommArts is very flexible, and coursework can be tailored to a student's career interests. 3. The Communication Arts program highly recommends that students earn a minor to complement their major. Students are encouraged to minor in Business/Marketing, Media Studies, English, or Theatre Arts (to name a few). 4. Finally, all students in Communication Arts (and Comm Studies) receive the full Adobe Creative Cloud. This is part of a small program fee. An email will go out every fall to all majors letting them know how to access Adobe CC. Students should be encouraged to take COMM 121/CART 120 Digital Design Toolset in order to learn the basics of Adobe CC.						3							X			ENGL111						COMM200 & COMM450 are Core Courses. Students must take one of these courses at a registered campus. These can also be substituted with PD approval. Note: It is strongly suggested that CommArts students take COMM 200 in person.													
COMM 110						3		X									COMM 200 - Interpersonal Communication (Req) (cc)						COMM 200 - Interpersonal Communication (Req) (cc)						3		X																					
Gen Ed or ENGL 110						3		X									Strategic Communication and Writing Category (1st)						Strategic Communication and Writing Category (1st)						3		X																					
Gen Ed						3		X									ENGL 112						ENGL 112						3		X																					
Gen Ed						3		X									MATH 115, MATH 116 or MATH 117						MATH 115, MATH 116 or MATH 117						3		X																					
Gen Ed						3		X									Gen Ed						Gen Ed						3		X																					
Term Credit Total:						15		15									Term Credit Total:						Term Credit Total:						15		9	6																				
Year Two Fall Term						Credits Per Classification														Year Two Spring Term						Credits Per Classification																										
Course Number & Title						CR	GE	Maj	OE	SM	Co / Prerequisite(s)						Milestone / Advice						Course Number & Title						CR	GE	Maj	OE	SM	Co / Prerequisite(s)						Milestone / Advice												
						3			X								(CA) If a student has not met with a career coach from Career and Professional Development, this is a good time to do it. This is helpful so that students can establish a relationship with CPD. It's never too early to begin! This will also help students when they take COMM 260 Career Development for Life. (https://career.mercy.edu/)						Communication and Culture Category (2nd)						Communication and Culture Category (2nd)						3			X														
Production and Content Creation Category (1st)						3			X														Strategic Communication and Writing Category (2nd)						Strategic Communication and Writing Category (2nd)						3			X														
Communication and Culture Category (1st)						3			X														Gen Ed						Gen Ed						3			X														
Voice and Performance Category (1st and only)						3			X														Gen Ed						Gen Ed						3			X														
Gen Ed						3			X														Gen Ed						Gen Ed						3			X														
Gen Ed						3			X														Gen Ed						Gen Ed						3			X														
Term Credit Total:						15		9	6														Term Credit Total:						Term Credit Total:						15		6	9														
Year Three Fall Term						Credits Per Classification														Year Three Spring Term						Credits Per Classification																										
Course Number & Title						CR	GE	Maj	OE	SM	Co / Prerequisite(s)						Milestone / Advice						Course Number & Title						CR	GE	Maj	OE	SM	Co / Prerequisite(s)						Milestone / Advice												
						3			X								(CA) (WBE)						Communication and Culture Category (3rd)						Communication and Culture Category (3rd)						3				X								If a student has not reached out to Professor Zalinger, taken COMM 260, or engaged with Career and Professional Development, they must do so at this point. Please encourage them to reach out, especially to discuss career plans and internships.					
COMM 260 Career Development for Life (Req)						3			X														Production and Content Creation Category (2nd)						Production and Content Creation Category (2nd)						3			X														
Strategic Communication and Writing Category (3rd)						3			X														Gen Ed						Gen Ed						3			X														
JRSM 301 Junior Seminar						3		X			ENGL112, COMM 110 & MATH115 or 116												Gen Ed						Gen Ed						3			X														
Gen Ed						3		X															Gen Ed						Gen Ed						3			X														
Open Elective						3				X													Open Elective/Possible Internship/or Summer Internship						Open Elective/Possible Internship/or Summer Internship						3					X												
Term credit total:						15		6	6	3													Term Credit Total:						Term Credit Total:						15		6	6	3													
Year Four Fall Term						Credits Per Classification														Year Four Spring Term						Credits Per Classification																										
Course Number & Title						CR	GE	Maj	OE	SM	Co / Prerequisite(s)						Milestone / Advice						Course Number & Title						CR	GE	Maj	OE	SM	Co / Prerequisite(s)						Milestone / Advice												
						3			X														COMM 450 Studio: Integrated Communication Strategies (cc)						COMM 450 Studio: Integrated Communication Strategies (cc)						3				X		COMM 121, OR COMM252 OR COMM255 OR COMM154 or Any CART course.						COMM200 & COMM450 are Core Courses. Students must take one of these courses at a registered campus. These can also be substituted with PD approval. Note: COMM 450 is normally only offered in the spring.					
Production and Content Creation Category (3rd)						3			X																										3																	
COMM 399 Internship						3			X								(CA) (WBE) Please reach out to Program Director Prof. Zalinger the semester prior to discuss internships. Students can do up to nine credits in internship experience. (jzalinger@mercy.edu)																		3																	
Gen Ed						3		X															Gen Ed						Gen Ed						3			X														
Open Elective						3				X													Open Elective/Possible Internship						Open Elective/Possible Internship						3					X												
Open Elective						3				X													Open Elective						Open Elective						3					X												
Term Credit Total:						15		3	6	6													Term Credit Total:						Term Credit Total:						15		6	3	6													
Program Totals						Credits: 120						General Education: 60						Major & Major Elective: 42						Open Elective: 18																												
Legend: CR: Credits GE: General Education Maj: Major / Major Elective OE: Open Elective SM: Success Marker Co/Prerequisite(s): List of co/ prerequisites for noted course GC: Gateway Courses CA: Career Activity ELC: Experiential Learning Course WBE Work-Based Experience																																																				