

Program Degree Type and Name: **BS in Business Administration with Specialization in General Business**  
Program Level: Undergraduate Academic Term Type: Semester

Catalog Year: 2025-2026

\* Denote core course with an asterisk and (cc) next to the course number

| Year and Term: Year 1 Fall Term                           | Credits Per Classification |    |     |    |    |                                  |                  |
|-----------------------------------------------------------|----------------------------|----|-----|----|----|----------------------------------|------------------|
| Course Number & Title                                     | CR                         | GE | Maj | OE | SM | Co / Prerequisite(s)             | Milestone/Advice |
| ENGL 111: Written English and Lit. Studies I              | 3                          | x  |     |    |    |                                  |                  |
| MATH 116: College Algebra                                 | 3                          | x  |     |    |    |                                  |                  |
| Econ 115 The Economy and You                              | 3                          | x  |     |    |    |                                  |                  |
| ECON 120 World of Business                                | 3                          | x  |     |    |    |                                  | GC, CA           |
| CINQ 101: Critical Inquiry                                | 3                          | x  |     |    |    | ENGL 111 if placed in ENGL 110   |                  |
|                                                           |                            |    |     |    |    |                                  |                  |
|                                                           |                            |    |     |    |    |                                  |                  |
| Term Credit Total:                                        | 15                         | 12 | 3   |    |    |                                  |                  |
| Year and Term: Year 2 Fall Term                           | Credits Per Classification |    |     |    |    |                                  |                  |
| Course Number & Title                                     | CR                         | GE | Maj | OE | SM | Co / Prerequisite(s)             | Milestone/Advice |
| ACCT 121: Intro to Management Accounting                  | 3                          |    | x   |    |    | ACCT 120                         |                  |
| ECON 221: Micro-Economics                                 | 3                          | x  |     |    |    |                                  |                  |
| MGMT 255: Information Systems for Mgmt. or ACCT 261       | 3                          |    | x   |    |    | CIS 120                          |                  |
| MKTG 220: Principles of Marketing                         | 3                          |    | x   |    |    |                                  | CA               |
| COMM 110: Oral Communication                              | 3                          | x  |     |    |    |                                  |                  |
|                                                           |                            |    |     |    |    |                                  |                  |
|                                                           |                            |    |     |    |    |                                  |                  |
| Term Credit Total:                                        | 15                         | 6  | 9   |    |    |                                  |                  |
| Year and Term: Year 3 Fall Term                           | Credits Per Classification |    |     |    |    |                                  |                  |
| Course Number & Title                                     | CR                         | GE | Maj | OE | SM | Co / Prerequisite(s)             | Milestone/Advice |
| Open Elective                                             | 3                          |    |     | x  |    |                                  | CA               |
| ECON 125: Statistical Applications for Economic Decisions | 3                          | x  |     |    |    | MATH 116                         |                  |
| Specialization Elective                                   | 3                          | x  |     |    |    |                                  |                  |
| JRSM 301: Junior Seminar                                  | 3                          | x  |     |    |    | ENGL 112; SPCM 110, MATH 115/116 |                  |
| Gen Ed                                                    | 3                          | x  |     |    |    |                                  |                  |
|                                                           |                            |    |     |    |    |                                  |                  |
|                                                           |                            |    |     |    |    |                                  |                  |
| Term credit total:                                        | 15                         | 9  | 6   |    |    |                                  |                  |
| Year and Term: Year 4 Fall Term                           | Credits Per Classification |    |     |    |    |                                  |                  |
| Course Number & Title                                     | CR                         | GE | Maj | OE | SM | Co / Prerequisite(s)             | Milestone/Advice |
| Specialization Elective                                   | 3                          |    | x   |    |    |                                  |                  |
| MGMT 450: Applied Research Analysis                       | 3                          |    | x   |    |    | ENGL 112, 15 credits             |                  |
| Gen Ed                                                    | 3                          | x  |     |    |    |                                  |                  |
| Gen Ed                                                    | 3                          | x  |     |    |    |                                  |                  |
| Open Elective                                             | 3                          |    |     | x  |    |                                  |                  |
|                                                           |                            |    |     |    |    |                                  |                  |
|                                                           |                            |    |     |    |    |                                  |                  |
| Term Credit Total:                                        | 15                         | 6  | 6   | 3  |    |                                  |                  |

| Year and Term: Year 1 Spring Term                                     | Credits Per Classification |    |     |    |             |                              |                  |
|-----------------------------------------------------------------------|----------------------------|----|-----|----|-------------|------------------------------|------------------|
| Course Number & Title                                                 | CR                         | GE | Maj | OE | SM          | Co / Prerequisite(s)         | Milestone/Advice |
| ENGL 112: Written English and Lit. Studies II                         | 3                          | x  |     |    |             | ENGL 111                     |                  |
| MGMT 225: Principles of Management                                    | 3                          |    | x   |    | B or Higher |                              | GC               |
| Econ 210 Business Presentations and Personal Branding                 | 3                          |    | x   |    |             | MATH 116 or higher           | GC               |
| ACCT 120: Intro to Financial Accounting                               | 3                          |    | x   |    |             |                              |                  |
| MATH/CISC 120: Intro to Computers                                     | 3                          | x  |     |    |             |                              |                  |
|                                                                       |                            |    |     |    |             |                              |                  |
|                                                                       |                            |    |     |    |             |                              |                  |
| Term Credit Total:                                                    | 15                         | 6  | 9   |    |             |                              |                  |
| Year and Term: Year 2 Spring Term                                     | Credits Per Classification |    |     |    |             |                              |                  |
| Course Number & Title                                                 | CR                         | GE | Maj | OE | SM          | Co / Prerequisite(s)         | Milestone/Advice |
| BLAW 240: Business Law I or ENTR 250: Social Entrepreneurship         | 3                          |    | x   |    |             |                              | GC, CA           |
| ECON 220: Macro-Economics                                             | 3                          | x  |     |    |             |                              |                  |
| Open Elective                                                         | 3                          |    |     | x  |             |                              |                  |
| FINC 235: Financial Management                                        | 3                          |    | x   |    |             | ACCT 120                     | GC               |
| ANLC 250: Intro to Data Analytics                                     | 3                          |    | x   |    | B or Higher | ACCT 261/MGMT 255            |                  |
|                                                                       |                            |    |     |    |             |                              |                  |
|                                                                       |                            |    |     |    |             |                              |                  |
| Term Credit Total:                                                    | 15                         | 9  | 6   |    |             |                              |                  |
| Year and Term: Year 3 Spring Term                                     | Credits Per Classification |    |     |    |             |                              |                  |
| Course Number & Title                                                 | CR                         | GE | Maj | OE | SM          | Co / Prerequisite(s)         | Milestone/Advice |
| MGMT 340: Organizational Behavior or INBU 250: International Business | 3                          |    | x   |    |             |                              |                  |
| Specialization Elective                                               | 3                          |    | x   |    |             |                              |                  |
| Gen Ed                                                                | 3                          | x  |     |    |             |                              |                  |
| ECON 230: Ethics in the Global Community                              | 3                          | x  |     |    |             |                              |                  |
| Specialization Elective                                               | 3                          |    | x   |    |             |                              |                  |
| Mgmt 380 - WBE - By SUMMER Junior Year                                | 3                          |    | x   |    |             |                              |                  |
|                                                                       |                            |    |     |    |             |                              |                  |
|                                                                       |                            |    |     |    |             |                              |                  |
| Term Credit Total:                                                    | 15                         | 6  | 6   | 3  |             |                              |                  |
| Year and Term: Year 4 Spring Term                                     | Credits Per Classification |    |     |    |             |                              |                  |
| Course Number & Title                                                 | CR                         | GE | Maj | OE | SM          | Co / Prerequisite(s)         | Milestone/Advice |
| *MGMT 460: Strategic Management (cc)                                  | 3                          |    | x   |    |             | FINC/INBU/MGMT/MKTG/SPMG 450 | CA               |
| Gen Ed                                                                | 3                          | x  |     |    |             |                              |                  |
| Gen Ed                                                                | 3                          | x  |     |    |             |                              |                  |
| Gen Ed                                                                | 3                          | x  |     |    |             |                              |                  |
|                                                                       |                            |    |     |    |             |                              |                  |
|                                                                       |                            |    |     |    |             |                              |                  |
|                                                                       |                            |    |     |    |             |                              |                  |
| Term Credit Total:                                                    | 15                         | 6  | 3   | 6  |             |                              |                  |

|                |              |                       |                             |                   |                    |                                                                |                    |                     |                                   |                            |
|----------------|--------------|-----------------------|-----------------------------|-------------------|--------------------|----------------------------------------------------------------|--------------------|---------------------|-----------------------------------|----------------------------|
| Program Totals | Credits: 120 | General Education: 60 | Major & Major Elective: 48  | Open Elective: 12 |                    |                                                                |                    |                     |                                   |                            |
| Legend:        | CR: Credits  | GE: General Education | Maj: Major / Major Elective | OE: Open Elective | SM: Success Marker | Co/Prerequisite(s): List of co/ prerequisites for noted course | GC: Gateway Course | CA: Career Activity | ELC: Experiential Learning Course | WBE: Work-based Experience |