

Program Degree Type and Name: **BS in Business Administration with Specialization in International Business**

Catalog Year: **2023-2024**

Program Level: **Undergraduate**

Academic Term Type: **Semester**

\*\*Gateway: ECON 210, MGMT 225, FINC 235, BLAW 240, MGMT 255

\* Denote core course with an asterisk and (cc) next to the course number

Year and Term: Year 1 Fall Term					Credits Per Classification	
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)
ENGL 111: Written English & Lit Studies I	3	x				
MATH 116: College Algebra	3	x				
MATH/CISC 120: Intro to Computers or MATH/CISC 131: Foundations of Computing I	3	x				
ECON 210: Business Presentations and Personal Branding	3		x			
Gen Ed or ENGL 110	3	x				ENGL 111 if placed in ENGL 110
<b>Term Credit Total:</b>	<b>15</b>	<b>12</b>	<b>3</b>			
Year and Term: Year 2 Fall Term					Credits Per Classification	
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)
ACCT 121: Intro to Mgmt Accounting	3		x			ACCT 120
ECON 220: Macro-Economics	3	x				
MGMT 340: Organizational Behavior or ANLC 250: Intro to Data Analytics	3		x			MGMT 225 / ACCT 261 or MGMT 255
MKTG 220: Principles of Marketing	3		x			
COMM 110: Oral Communication	3	x				
<b>Term Credit Total:</b>	<b>15</b>	<b>6</b>	<b>9</b>			
Year and Term: Year 3 Fall Term					Credits Per Classification	
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)
INBU 250: International Business	3		x			
ECON 125: Statistical Applications for Economic Decision Making	3	x				MATH 116 or higher
POLS 370: International Relations	3		x			ENGL 110
Gen Ed	3	x				
Gen Ed	3	x				
<b>Term credit total:</b>	<b>15</b>	<b>9</b>	<b>6</b>			
Year and Term: Year 4 Fall Term					Credits Per Classification	
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)
INBU 447: International Finance	3		x			INBU 250
INBU 450: Applied Research Analysis	3		x			INBU 375, INBU 444, INBU 447
Gen Ed	3	x				
Gen Ed	3	x				
Open Elective	3			x		
<b>Term Credit Total:</b>	<b>15</b>	<b>6</b>	<b>6</b>	<b>3</b>		
<b>Program Totals</b>	<b>Credits: 120</b>	<b>General Education: 60</b>		<b>Major &amp; Major Elective: 48</b>		<b>Open Elective: 12</b>

Year and Term: Year 1 Spring Term					Credits Per Classification	
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)
ENGL 112: Written English & Lit. Studies II	3	x				ENGL 111
MGMT 225: Principles of Management	3		x			
MGMT 255: Information Systems for Mgmt. or ACCT 261 Computer Applications for Accountants	3		x			
ACCT 120: Intro to Financial Accounting	3		x			MATH 116 or higher
CINO 101: Critical Inquiry	3	x				
<b>Term Credit Total:</b>	<b>15</b>	<b>6</b>	<b>9</b>			
Year and Term: Year 2 Spring Term					Credits Per Classification	
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)
BLAW 240: Business Law I or ENTR 250: Social Entrepreneurship	3		x			
ECON 221: Micro-Economics	3	x				
ECON 230: Ethics in the Global Community	3	x				
FINC 235: Financial Management	3		x			ACCT 120
Gen Ed	3	x				
<b>Term Credit Total:</b>	<b>15</b>	<b>9</b>	<b>6</b>			
Year and Term: Year 3 Spring Term					Credits Per Classification	
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)
INBU 375: International Marketing	3		x			MKTG 220, INBU 250
INBU 444: International Management	3		x			MGMT 225, INBU 250
Gen Ed	3	x				
Gen Ed	3	x				
Open Elective	3			x		
<b>Term Credit Total:</b>	<b>15</b>	<b>6</b>	<b>6</b>	<b>3</b>		
Year and Term: Year 4 Spring Term					Credits Per Classification	
Course Number & Title	CR	GE	Maj	OE	SM	Co / Prerequisite(s)
*MGMT 460 Strategic Management (cc)	3		x			FINC/INBU/MGMT/MKTG/SPMG 450
Gen Ed	3	x				
Gen Ed	3	x				
Open Elective	3			x		
Open Elective	3			x		
<b>Term Credit Total:</b>	<b>15</b>	<b>6</b>	<b>3</b>	<b>6</b>		
<b>Program Totals</b>	<b>Credits: 120</b>	<b>General Education: 60</b>		<b>Major &amp; Major Elective: 48</b>		<b>Open Elective: 12</b>

Legend: CR: Credits GE: General Education Maj: Major / Major Elective OE: Open Elective SM: Success Marker Co/Prerequisite(s): List of co/ prerequisites for noted course

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